

MICHAEL ENEJI

PRODUCT DESIGNER

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Address

Abuja, FCT, 900108

Contact

T: +2347042762389

E: bigmikeeneji@gmail.com

W: <https://theeneji.com>

Personal Profile

Product Designer with 3 years of experience in designing innovative digital products for Non-profit organizations & Startups. Proficient in user research, user experience design, user interface design, information architecture, prototyping, and collaboration with cross-functional teams. Dedicated to delivering high-quality products that meet business goals and user needs.

Work Experience

Per Diem

Subscriptions Inc.

Nov 2021 - Present

Lead Designer

1. Lead product design projects from ideation to launch, ensuring a user-centered design approach.
2. Conduct user research and usability testing to gather insights and identify pain points and opportunities for improvement.
3. Create user flows, wireframes, prototypes, and high-fidelity designs using tools such as Sketch, Figma, and InVision.
4. Collaborate with cross-functional teams, including product managers, engineers, and stakeholders, to ensure product design aligns with business goals and technical constraints.
5. Mentor and coach junior designers to improve their skills and knowledge of design best practices.

FHI 360 - SIDHAS

Jan 2020 - Sep 2021

Product Design Consultant

1. Designed and launched multiple digital products, including mobile apps, web platforms, and software.
2. Conducted user research and created user personas and scenarios to inform product design decisions.
3. Created user flows, wireframes, and high-fidelity designs using tools such as Sketch and InVision.
4. Worked closely with cross-functional teams, including product managers, engineers, and QA testers, to ensure product design meets technical requirements and business goals.
5. Presented design concepts and recommendations to stakeholders and provided rationale for design decisions.

School Education

2014 - 2018

University of Calabar

B.Sc. Computer Science

Cross River, Nigeria

Certifications



2023
Udemy

Complete Web & Mobile Designer in 2023: UI/UX, Figma

2022
Udemy

Complete Web Design: from Figma to Webflow to Freelancing

2021
VC4A

Start Your Business

2021
Udacity

Product Design by Google

2021
Free Code Camp

Responsive Web Design

Interests

- Technology
- Content Creation
- Product Development
- Organization
- Programming
- Politics
- Entertainment

Skills

User Research
User Experience Design
User Interface Design
Information Architecture
Prototyping
Design Thinking
Figma

Adobe Creative Suite
Agile Methodology
Agile Methodology
Presentation

References

Available upon request.

